

The background of the entire page is a photograph of a vast, fluffy white cloud layer under a clear sky. At the top, there is a graphic overlay consisting of stylized, layered clouds in shades of light blue and white. A large, semi-circular sun or moon is positioned behind the text.

WILDER WISDOM

SUBSCRIPTION

INFORMATION PACKET



WILDER WISDOM SUBSCRIPTION

Free Subscription	\$0	page 2
Wild Subscription	\$5	page 3
Wilder Subscription	\$50	page 5
Wildest Subscription	\$500	page 7

FREE SUBSCRIPTION

1. Inspirational Welcome Letter

Upon subscription receive a welcome letter from Coach Doug Wilder

2. Access to **LIMITED** content from the Wilder Notebook

View and print 10 pages from the Wilder Notebook

- Networking Not Working Sign
- Event Networking Tips
- Three Leadership Principles
- Management is Fun sign
- Emotional Bank Account
- Frankl Quote poster
- Self-discipline Begets Success poster
- Perseverance
- Doug's Overnight Success Quote
- Eisenhower Planning Quote poster

3. Wilder Wisdom Wednesday videos from Coach Doug Wilder

The first Wednesday of each month, receive a text/email with a short video message from Doug

WILD SUBSCRIPTION

1. Inspirational Welcome Letter

Upon subscription receive a welcome letter from Coach Doug Wilder

2. Access to **SELECTIVE** content from the Wilder Notebook

View and print 25 pages from the Wilder Notebook

- Nine Elements of Success
- Personal Inventory
- Vision – Wants
- Vision – Don't Wants
- Wild Dreams
- Article – Steve Jobs
- One Word Book Report
- Networking Not Working Sign
- Event Networking Tips
- Marketing Plan
- Three Leadership Principles
- Three Familyship Principles
- Management is Fun sign
- Emotional Bank Account
- Collection of Creative Ads
- Conflicting Communication Styles
- Delegation Clarification Formula
- Frankl Quote poster
- Happy and Delighted sign
- Self-discipline Begets Success poster
- Perseverance
- Doug's Overnight Success Quote
- Thinking Poem
- Eisenhower Planning Quote poster
- Wilder Gratitude Calendar

3. Wilder Wisdom Wednesday videos from Coach Doug Wilder

Each Wednesday receive a text/email with a short video message from Doug

\$5/MONTH

4. One GROUP Online Coaching Meeting per QUARTER

On the 2nd Wednesday of each month, topics will alternate between Self-Improvement, Leadership, & Marketing

- January - Self-Improvement
- February - Leadership
- March - Marketing
- April - Self-Improvement
- May - Leadership
- June - Marketing
- July - Self-Improvement
- August - Leadership
- September - Marketing
- October - Self-Improvement
- November - Leadership
- December - New Year Retreat

5. Wilder Workday Tracker

Subscribers will receive a new form each month that will help them organize and track their workday.

WILDER SUBSCRIPTION

1. Inspirational Welcome Letter

Upon subscription receive a welcome letter from Coach Doug Wilder

2. Access to **EXCLUSIVE** content from the Wilder Notebook

View and print 45 pages from the Wilder Notebook

- Nine Elements of Success
- Frustrations
- Employee Survey
- Personal Inventory
- Vision – Heroes & Events
- Vision – Wants
- Vision – Don't Wants
- Wild Dreams
- Article – Steve Jobs
- Mission
- One Word Book Report
- Goals by Date and Category
- Target Market Profile
- Targets Traits and Wants
- Touching Base List
- Networking Not Working Sign
- Event Networking Tips
- Networking Meeting's Goals & Results
- Sorting People
- Marketing Plan
- Three Leadership Principles
- Three Familyship Principles
- Management is Fun sign
- Employee Engagement Manager Survey
- Employee Engagement Survey
- Emotional Bank Account
- Collection of Creative Ads
- Conflicting Communication Styles
- My Relationships Assessment
- Delegation Clarification Formula
- Wilder Tools for De-Stressing
- Frankl Quote poster
- Happy and Delighted sign
- Time Management Matrix
- Procrastination
- Self-discipline Begets Success poster
- Big Improvement from Small Steps
- Systematizing

\$50/MONTH

- Perseverance
- Finding Balance – Biz and Family
- Doug's Overnight Success Quote
- Thinking Poem
- Eisenhower Planning Quote poster
- Finding Focus
- Wilder Gratitude Calendar

3. Wilder Wisdom Wednesday videos from Coach Doug Wilder

Each Wednesday receive a text/email with a short video message from Doug

4. One GROUP Online Coaching Meeting per MONTH

On the 2nd Wednesday of each month, topics will alternate between Self-Improvement, Leadership, & Marketing

- January - Self-Improvement
- February - Leadership
- March - Marketing
- April - Self-Improvement
- May - Leadership
- June - Marketing
- July - Self-Improvement
- August - Leadership
- September - Marketing
- October - Self-Improvement
- November - Leadership
- December - New Year Retreat

5. Wilder Workday Tracker

Subscribers will receive a new form each month that will help them organize and track their workday.

6. One 30min 1-on-1 coaching call per QUARTER

Schedule a half hour coaching session with Head Coach Doug Wilder each quarter

WILDEST SUBSCRIPTION

1. Welcome Call

Upon subscription receive a welcome call from Coach Doug Wilder

2. Access to **ENTIRE** Wilder Notebook

View and print any pages from the Wilder Notebook

- The Past and Now
- Nine Elements of Success
- Frustrations
- Functional Organization Chart
- Employee Survey
- Personal Inventory
- Ideal Future
- Wilder Tip - Put Why First
- Wilder Tip - Know Your Purpose
- Your Ideal Future
- Vision - Heroes and Events
- Vision - Wants
- Vision - Don't Wants
- Vision Exercise
- Wild Dreams
- Article - Steve Jobs
- Cash Flow Quadrants
- Mission
- Vision & Mission Statement Ex.
- One Word Book Report
- Goals by Date and Category
- Summary of Your Ideal Future
- Marketing Strategies
- Who am I
- Purple Cow
- Target Marketing
- Target Market Profile
- Targets Traits and Wants
- Short Introduction
- Talking Points
- Touching Base List
- Networking Not Working Sign
- Event Networking Tips
- Networking Meetings' Goals & Results
- Sorting People
- Listen for TEDDA!
- Conversations
- Marketing Plan
- Event Tips
- Public Speaking Coaching Outline

\$500/MONTH

- Business Model Canvas
- Leadership Strategies
- Three Leadership Principles
- Three Familyship Principles
- Management is Fun Sign
- Employee Engagement Mgr Survey
- Employee Engagement Survey
- Gung Ho!
- Position Contracts
- Employee Engagement Evaluation
- A to C Survey
- Emotional Bank Account
- Mentor Worksheet
- Collection of Creative Ads
- I Did Not Say...
- Conflicting Communications Styles
- Wilder Tip - Talking in 3s
- My Relationships Assessment
- Interview Questions
- Delegation Clarification Formula
- Self Improvement Strategies
- Wilder Tools for De-Stressing
- Frankl Quote
- Happy and Delighted Sign
- Time Management Matrix
- Daily Tracking Sheet
- Procrastination
- Self-Discipline Begets Success Poster
- Willpower Instinct Concept
- Dr. Michele on Core Beliefs
- Big Improvement from Small Steps
- Systematizing
- Perseverance
- Finding Balance - Biz and Family
- 7 Habits Continuum
- 7 Habits Poster
- Doug's Overnight Success Quote
- Better Conversations
- Thinking Poem
- Eisenhower Planning Quote
- Finding Focus
- Sympt. of Employees Needing a Lifeline
- Every Exec is an Incompetent Impostor
- Numbers et al
- Success Mathematics
- Cash Flow Projections
- Personal Retirement Calculations

3. Wilder Wisdom Wednesday videos from Coach Doug Wilder

Each Wednesday receive a text/email with a short video message from Doug

4. One GROUP Online Coaching Meeting per MONTH

On the 2nd Wednesday of each month, topics will alternate between Self-Improvement, Leadership, & Marketing

- January - Self-Improvement
- February - Leadership
- March - Marketing
- April - Self-Improvement
- May - Leadership
- June - Marketing
- July - Self-Improvement
- August - Leadership
- September - Marketing
- October - Self-Improvement
- November - Leadership
- December - New Year Retreat

5. Wilder Workday Tracker

Subscribers will receive a new form each month that will help them organize and track their workday.

6. One Hour 1-on-1 coaching call EVERY 30 DAYS

Schedule an hour coaching session with Head Coach Doug Wilder every 30 days



Coach Doug Wilder – Wilder Business Success, Inc.
WilderSuccess.com – 904-705-4567 – Doug@WilderSuccess.com