

Nine Elements of Success

ASSESS YOURSELF

WHAT DOES
“SUCCESS” MEAN
TO YOU?

Rate your success elements on a scale of 1 to 10.

1 CONCEPT – Potential of the business or core concept to support your success

NONE 1 2 3 4 5 6 7 8 9 10 PERFECT

2 COMPETENCE – Ability to do the work, if there weren't distractions

NONE 1 2 3 4 5 6 7 8 9 10 PERFECT

3 FOCUS – Clarity of the ideal future; Vision, Mission, and Goals in writing

NONE 1 2 3 4 5 6 7 8 9 10 PERFECT

4 PASSION – Strong and persistent drive fueled by an unstoppable desire; Attitude

NONE 1 2 3 4 5 6 7 8 9 10 PERFECT

5 STRATEGY – The how to; Expertise and methodology; Technique

NONE 1 2 3 4 5 6 7 8 9 10 PERFECT

6 PEOPLE – Leadership and relations with customers, workers, and others

NONE 1 2 3 4 5 6 7 8 9 10 PERFECT

7 CONFIDENCE – Belief that what you are doing is “right” and will be successful

NONE 1 2 3 4 5 6 7 8 9 10 PERFECT

8 COURAGE – Bravery to implement your plan and your passion despite risk

NONE 1 2 3 4 5 6 7 8 9 10 PERFECT

9 GO – Take the first step and keep going; Discipline; Behavior

NONE 1 2 3 4 5 6 7 8 9 10 PERFECT

